



# azimouthio

YACHTING INFO

AZIMOUTHIO YACHTING INFO GROUP

MEDIA KIT 2027

# GOLDEN STEPS *for* MARKETING SUCCESS

Azimouthio Yachting Info Group has the experience to offer the most effective suite of solutions to help you reach your target market.

**Decision makers in the Yachting Industry want choices!**

Yacht owners, captains, senior crew, agents and management companies find suppliers in multiple ways. Buyers will choose the medium that best suits them at that moment, depending on their profession, knowledge, past experiences, internet access, advertising budget, etc.

Get in touch to find out how we can help you advertise your company in the Yachting Industry via all our products!



DIRECTORY



ONLINE



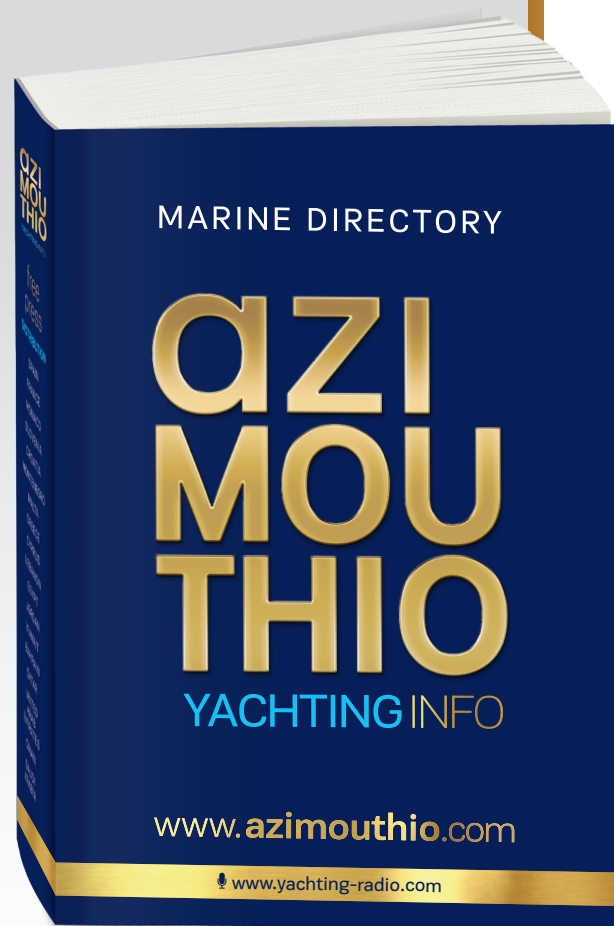
APP



SMART PACK



WEB RADIO



# THE PREMIUM MARINE DIRECTORY

Azimouthio Yachting Info is the Premium Free Press Marine Directory (Yachting - Shipping) in the Mediterranean and Middle East

Azimouthio Yachting Info is the most trusted brand for any kind of search, connecting buyers and suppliers within the yachting industry.

It is handy with practically arranged sections for easy search, providing detailed and useful information on professionals, businesses and marinas all over the Mediterranean and Middle East.

With **10.700** listed companies, it is the most detailed Marine Directory in the World!



The Company  
is certified with  
ISO 9001: 2008

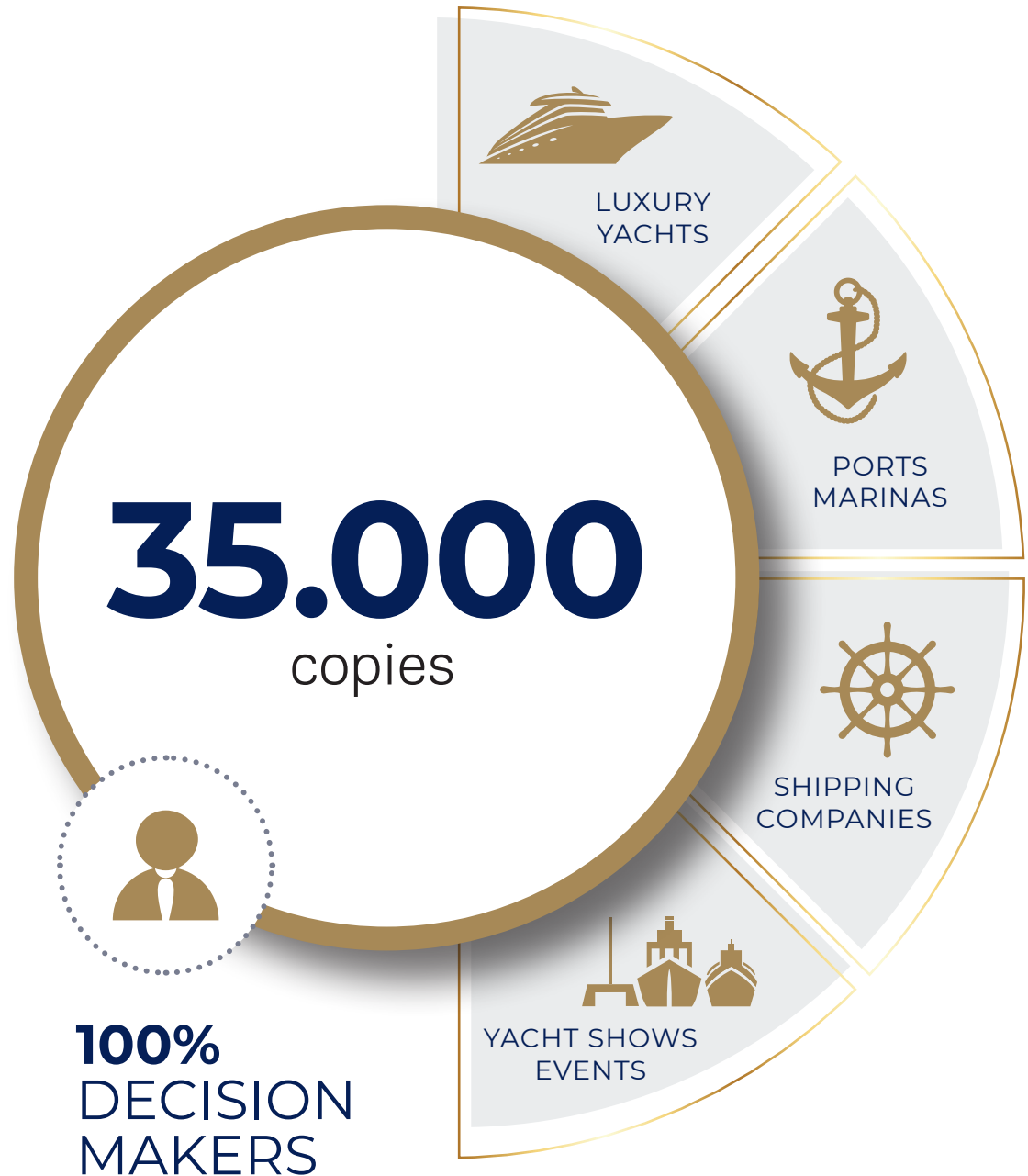
# SPECIALIZED DISTRIBUTION NETWORK

## Delivered by hand

Azimouthio Yachting Info is distributed directly to yachts at all organized marinas, yacht shows and events, plus to yachting-related businesses.

Copies of Azimouthio Yachting Info are couriered to Agencies, Management and Shipping Companies.

Trusted and proven delivery staff are employed in countries from Spain to the United Emirates.







35.000  
COPIES

## Marinas East - West Med & Middle East

In deals made with organized marinas, thousands of copies are delivered by hand to yacht owners and captains.

# DISTRIBUTION

## YACHT to YACHT

Azimouthio Yachting Info is distributed directly to decision makers in the Yachting and Shipping industry by our specialized distribution network.

### Azimouthio Golden Stands

#### Yachts

It is distributed to yachts at organized marinas in the Mediterranean and Middle East.

#### Marinas

Azimouthio Golden Stands are placed in all top Marinas.

#### Shipping Companies

3.500 copies of Azimouthio Yachting Info are couriered to Agencies, Management and Shipping Companies.

**Delivered  
by hand**



At Yacht Shows  
we distribute  
to yachts,  
exhibitors and  
selected visitors.



**32**  
Yacht Shows  
& Events

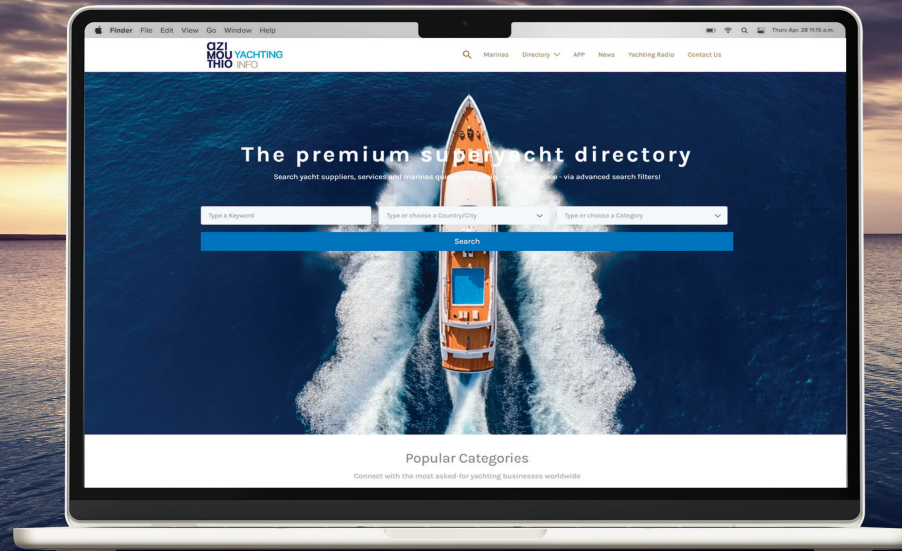


Get  
your copy  
from our  
stand



## AZIMOUTHIO MEDIA PARTNERS & SHOW PRESENTATIONS

- **Spain** | Mallorca | **Palma International Boat Show** (29.04 - 02.05.2026)
- **France** | Cannes Yachting Festival (08 - 13.09.2026)
- **Monaco** | Monaco Yacht Show (23 - 26.09.2026)
- **Italy** | Viareggio | **YARE Networking** (11 - 13.03.2026)
- **Italy** | Sanremo | **MYBA Charter Show** (27 - 30.04.2026)
- **Italy** | Genoa International Boat Show (1 - 6.10.2026)
- **Netherlands** | Amsterdam | **METSTRADE** (17 - 19.11.2026)
- **Netherlands** | International Charter Expo – ICE (11 - 13.11.2026)
- **Germany** | **BOOT Dusseldorf** (17 - 25.01.2026)
- **Slovenia** | Internautica International Boat Show (21 - 24.05.2026)
- **Croatia** | Zagreb Boat Show (18 - 22.02.2026)
- **Croatia** | Croatia Nautic Show (HDMB) (26 - 29.03.2026)
- **Croatia** | Dalmatia Boat Show (16 - 19.04.2026)
- **Croatia** | Superyacht Summit Adria (2026, TBA)
- **Croatia** | Rijeka Boat Show (24 - 27.09.2026)
- **Croatia** | CROYA Charter Show (28.09 - 1.10.2026)
- **Croatia** | Croatia Yacht Show (2026, TBA)
- **Croatia** | Croatia Charter Expo (21 - 22.10.2026)
- **Croatia** | Biograd Boat Show (21 - 25.10.2026)
- **Croatia** | WIN Women In Nautica (3.12.2026)
- **Montenegro** | Superyacht Summit Adria (2026, TBA)
- **Greece** | Athens, Posidonia (01 - 05.06.2026)
- **Greece** | Athens International Boat Show (2026, TBA)
- **Greece** | Nafplion, MEDYS (02 - 06.05.2026)
- **Greece** | Poros, EMMYS (07 - 10.05.2026)
- **Cyprus** | Limassol Boat Show (21 - 24.05.2026)
- **Turkey** | Bosphorus Boat Show On Land (21 - 28.02.2026)
- **Turkey** | Marmaris, TYBA Yacht Charter Show (07 - 11.05.2026)
- **Qatar** | Qatar Boat Show (04 - 07.11.2026)
- **UAE** | Dubai International Boat Show (8 - 12.04.2026)
- **UAE** | Dubai The Pre-Owned Boat Show (2026, TBA)
- **UAE** | Abu Dhabi International Boat Show (19 - 22.11.2026)



# ONLINE AZIMOUTHIO

Enjoy your search  
and find everything  
you need in the  
yachting industry!

[www.azimouthio.com](http://www.azimouthio.com)



Start  
searching  
now!

AZIMOUTHIO.COM is an instant way for owners, captains and crew to find your business, buy your products or book your services. It is available on desktop, laptop, tablet and mobile so everyone can search anywhere and in any way.

The world's best search engine AZIMOUTHIO.COM, regularly updates its information systems and improves the speed of its operation.

As a result, professionals trust the Directory with their advertising, as visitors can access their websites directly with a simple click.



# WEB PAGE GOOGLE ANALYTICS

**Unique Visitors**  
**2.886.200\***  
\*per year

**Page Views**  
**14.607.350\***  
\*per year

**Average session duration**

**1'70"**

**Average Hits/User**

**5,3**

**Post News**

**242**



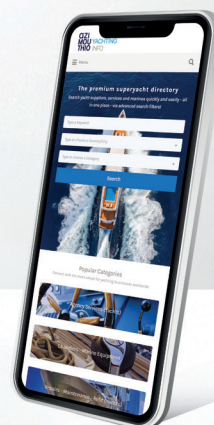
**PC  
USERS**



**MOBILE  
USERS**



**TABLET  
USERS**



## FACEBOOK PAGE



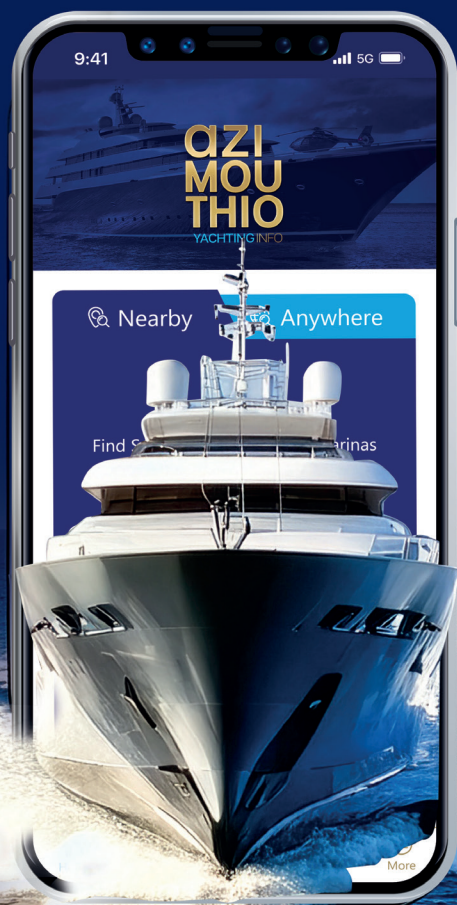
**279.700**  
page likes



**115.100**  
followers



**530**  
posts/year



# AZIMOUTHIO APP

It's fast and easy to use, up-to-date and available on and offline.

Azimouthio Yachting Info is the first and only App specifically designed for users to access information On and Offline in just 2 Steps; A professional search engine which enables users to find what they are looking for immediately, without being confused with unnecessary information.

Launched in July 2017, the Azimouthio App combines Azimouthio Yachting Info's database of suppliers and services with the search power of [www.azimouthio.com](http://www.azimouthio.com) in a bright new, user-friendly format.



Available  
**24/7**



Only  
**1,9 MB** / Android  
**820 KB** / iOS

Download Azimouthio App



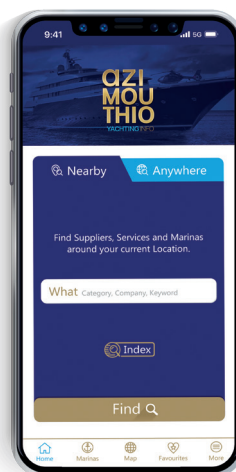


# FIND FAST & EASY

The First and Only App in the Yachting Industry which allows you to find all the suppliers and services around you in just 2 steps!  
1st step: Enter App.  
2nd step: Select Category, and wow!...

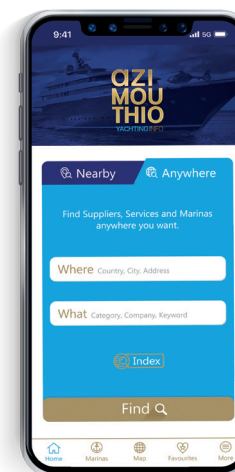
...you found what you are searching for at once!

## Search Nearby

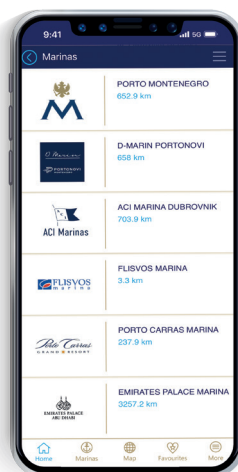


No internet connection?  
No problem!  
Azimouthio Yachting Info App is the First Yachting App specifically designed to work Offline too, so you can use it when you are too far out at sea to get a signal!

## Search Anywhere



## Ports & Marinas



Find the major ports and marinas geo-tagged on the App's map, as well as the marina plan and important, related information!

## All Info Geo-tagged



Find shipyards, yachting professionals, suppliers, services, ports and marinas tagged in their exact location!



# SMART PACK

Azimouthio Yachting Info Smart Pack is a unique distribution service that uses our expertise and contacts to personally deliver your marketing materials into the hands of the Yacht Owners, Captains and Crew.

We have been distributing Azimouthio Yachting Info Directory and building relationships with Private Marinas, Ports and International Boat shows for 5 years now, so we have access to places and decision makers that no other companies are allowed to deliver to.

Smart Pack is delivered directly into the ready-to-buy hands of decision makers in the yachting industry. Your Brochure or promotional material will be found around the yachting world through the Smart Pack, as Azimouthio Yachting Info promotes the Directory at international Yacht Shows and Events.

We hand-distribute your marketing materials directly:

- To International Boat Shows and Events.
- To the major organized Marinas and Ports, Yachts (and their owners, captains and crew) as we make regular deliveries of the Azimouthio Yachting Info Directory.



## TAILOR MADE SERVICE

We can also create a customized package for your special needs and hand-deliver your marketing materials where you want them to be.





# WEB RADIO AZIMOUTHIO



[www.YachtingRadio.com](http://www.YachtingRadio.com)

YachtingRadio.com was launched in 2016 to bring beautiful lounge music to passionate yachting fans around the world. We listen and look at the spiritual content of our music. Our channel selection includes chosen pieces from the world's most renowned composers, a variety of chill out periods, deep house, lounge music and popular instrumentals. We find the best music in each style and create the ultimate music program that brings listeners the music they want to hear. With our music we hope to enhance feelings, emotions and memories.



Stay tuned...!



## CONTACT US

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