



**EVENT PRESS RELEASE  
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## **2025 CROYA YACHT CHARTER SHOW**

**29 SEPTEMBER – 01 OCTOBER**  
**SPLIT, CROATIA**



### **CROATIA TAKES CENTRE STAGE ON THE GLOBAL CHARTER SCENE**

From September 29 to October 1, 2025, the focus of the international yachting community will be on Split which, once again, will host the CROYA Yacht Charter Show. The CROYA Yacht Charter Show is Croatia's only B2B event dedicated exclusively to crewed luxury charter yachts and 2025 marks its second edition.

Timed strategically at the close of the summer season, CROYA will bring together charter brokers, yachting agents, and industry leaders from across the globe for three days of yacht viewings, networking and business development.

160 brokers representing 16 countries have already registered and the list is growing longer by the day. They will be joined by a wide range of exhibitors and sponsors whose businesses are closely connected to the yachting sector. With the show expanding this year, into ACI Marina Split, interest in the show is at an all-time high.

*"The second edition of CROYA is already surpassing expectations – with more than 45 crewed yachts registered and additional entries still being confirmed. This reflects the dynamic growth of Croatia's luxury yacht and superyacht market," said Barbara Grgurević Škoda, a member of the CROYA Show Committee.*

The show will present an impressive fleet of luxury motor yachts, motor sailers, sailing yachts, gulets and crewed catamarans. Alongside yacht viewings, CROYA 2025 will feature a Chefs' Competition with the theme of *"The Croatian Nonas"*, a Tablescape Competition with the theme *"Feel at Home"*, a Cocktail Competition, and a *"Designer Water"* competition powered by CYBA. The social agenda and it includes an exclusive welcome event for participants in the heart of Split. Immediately following the show, familiarization trips will offer charter brokers the chance to explore the Dalmatian coast, experience its culture and gastronomy, and discover why the Adriatic is increasingly attracting some of the world's most discerning charter clients.

*"This is exactly the kind of event Croatia needed to reinforce its position among the leading Mediterranean superyachting destinations," said Barbara Grgurević Škoda. "CROYA is a platform where international business relationships and long-term collaborations are forged. Building on the success of last year's inaugural edition, the second CROYA charter show now stands alongside the industry's most established B2B charter events – such as the MYBA Charter Show in Italy, the MEDYS in Greece, and the TYBA Charter Show in Turkey – and is set to remain there in the years ahead."*

The CROYA Yacht Charter Show will take place as part of the Split Sailing Festival and under the auspices of the Ministry of Tourism and Sports of the Republic of Croatia. Partners of the project are the Croatian National Tourist Board, the Split-Dalmatia County Tourist Board, Split-Dalmatia County, the City of Split, the Split Tourist Board, the Split-Dalmatia County Port Authority, ACI Marina Split, and the Croatian Chamber of Economy.

As we look forward to the 2<sup>nd</sup> CROYA Yacht Charter Show, we would like to share a selection of photos from last year's inaugural event, which made waves around the world and shone a spotlight not only on Split but on Croatia as a whole.

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